Rising Traffic congestion, depleting fuel reserves, increasing vehicle operation costs and drastically affected environment! Public Transport is the need of the day.

We are a group 4 enthusiastic developers venturing into the corporate and social web with rideSynth.com, which is web based service that will allow registered users to find companions for commuting on a day to day basis and otherwise. This website will not only allow ride sharing but will be safe and will boast a plethora of features. Our focus is not only about getting new users, it’s about retention that we will have and that’s where the social platform and rich information comes into play. There are lots of social and web based platforms that we will be integrating within our website. We will be using a lot of Google maps API that will help us to allow users to have detailed maps, radius based searches, real time location updates and routes. We will be using Facebook integration that will allow us to get social footprints of the user, route information within their group of friends. We will be integrating Photosynth, product of Microsoft research, that will allow users to create rich semantic web with pictures and information that will enhance their ride experience. All other car pooling sites lack the social aspect. Our novelty lies in the fact that we will stitch a social environment that not only serves their service needs but also allows them to enhance their experience in a completely new way. There are implicit and tangible benefits such as saving fuel costs, reducing the carbon footprint, reducing the traffic. This award will not only provide us with the funding which we need for this project at this stage but also strengthen our enthusiasm and motivate us more to make it a success.

1. Radius search
2. Vacation, plan and go
3. All CA based, we want to go out from Fargo and ND to outside
4. Facebook integration, allow social integration. By using FB social graph
5. Save gas and money
6. Reduce traffic, Reduce world’s carbon footprint
7. Security with rating system, verification with driver’s ID
8. Not only sharing, renting when you know you are not using your car for next 8 hours, rent and earn
9. Other renting services are really costly; this would be cheaper and help a wider domain of people.
10. A social community, friends in real world can be friends here as well, and see where their friends travelled, routes, add pictures of routes, tag locations. This will make travel route/information richer over the time. Basically social network for people who love to travel
11. We can tell users to allow altering prices so that service is available to more users.
12. We want to use lots of Google Maps API, make the information on Google maps richer and add lots more data about routes, what people find interesting on the route, places to check on the way, where to go/ call nearest place for an emergency.
13. Have real time location feed if a user’s parent wants to make sure their children are safe.
14. Mobile site. We plan to have mobile apps for all integration.show interesting places on the go,
15. Collaborate with Expedia, Photosynth- give them a 360 view of place or add one, so next user can get the info, Or like take an alternate route that interests you better.
16. Weather updates, road conditions, street fests going on
17. Collaborate with local store owners that they will have special discounts or schemes for people registered on rideSynth.com. So this will benefit the stores and will lure the riders to visit and buy from stores.